

ZALORA

[PRESS RELEASE]

PENSHOPPE's JULIA BARRETTO AND MARCO GUMABAO FRONT THE 25TH ISSUE OF ZALORA /COVERS

*The two freshest faces of their generation are ZALORA's April cover stars,
decked out in the Penshoppe's latest summer drops.*



Manila, May 02, 2022 — Julia Barretto and Marco Gumabao front the 25th issue of ZALORA's very own e-magazine, ZALORA Covers. As the official faces of local clothing

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retailer Penshoppe, the two young stars grace the cover in vibrant looks from the brand's latest summer drops, now available on the ZALORA app and website.

“We’re so glad to have two of the most talented and rising young actors of this generation front ZALORA’s e-magazine for our April issue. Julia and Marco are both fashionable tastemakers in their own right and we know the ZALORA community can take inspiration from their stories. We’re also very happy to be collaborating with Penshoppe for this cover as the brand has long been a local staple for on-trend, quality, and affordable fashion on our platform.” - ZALORA Philippines Co-Founder and CEO, Paulo Campos III

Julia Barretto and Marco Gumabao join a long list of fashion movers to grace ZALORA covers. The Penshoppe ambassadors are also big fans of the way online shopping has continuously innovated the market and bridged gaps. “It [online shopping] makes shopping easier for everyone, and it’s definitely done that for me. Even on the busiest of days, I’m able to purchase something I want remotely because everything’s online now.” - Marco Gumabao, ZALORA April cover star and Penshoppe Ambassador.

Just in time for summer, Penshoppe’s latest drops feature colorful pieces fit for the bold and vibrant youth ready to take on the season. “For me, Penshoppe is the one-stop destination for all your summer fashion wants and needs. However you define your style, there’s a Penshoppe piece that belongs in your cart and closet.” - Julia Barretto, ZALORA April cover star and Penshoppe Ambassador.

ZALORA is part of Global Fashion Group (GFG), the leading online fashion & lifestyle destination in growth markets. GFG gives brands unparalleled access to a market of more than one billion consumers and works together with brand partners to offer the most relevant and

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curated products in an inspiring customer environment. GFG's brand partners also benefit from GFG's best-in-class operational capabilities and technology innovations that are locally tailored across all four of GFG's e-commerce platforms.

Read the full cover story [HERE](#).

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About ZALORA Group

ZALORA is Asia's online fashion and lifestyle destination. Founded in 2012, the company has a presence in Singapore, Indonesia, Malaysia & Brunei, the Philippines, Hong Kong and Taiwan. ZALORA is part of Global Fashion Group, the leading fashion and lifestyle online destination in growth markets. ZALORA offers an extensive collection of top international and local brands and products across apparel, shoes, accessories, and beauty categories for men and women. Offering up to 30-day free returns, speedy deliveries as fast as 3 hours in some markets, free delivery over a certain spend, and multiple payment methods including cash-on-delivery, ZALORA is the online shopping destination with endless fashion possibilities.

About Global Fashion Group

[Global Fashion Group](#) is the leading fashion and lifestyle destination in growth markets across LATAM, CIS, SEA and ANZ. From our people, to our customers and partners, we exist to empower everyone to express their true selves through fashion. Our four e-commerce platforms: dafiti, lamoda, ZALORA and THE ICONIC connect an assortment of international, local and own brands to more than one billion consumers from diverse cultures and lifestyles. GFG's platforms provide seamless and inspiring customer experiences from discovery to delivery, powered by art & science that is infused with unparalleled local knowledge. Our vision is to be the #1 online destination for fashion & lifestyle in growth markets, and we are committed to doing this responsibly by being people and planet positive across everything we do.

For more information visit: www.global-fashion-group.com